

The Serra Leadership Rally

Augustine Institute - Florissant, MO



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January 22-25, 2026

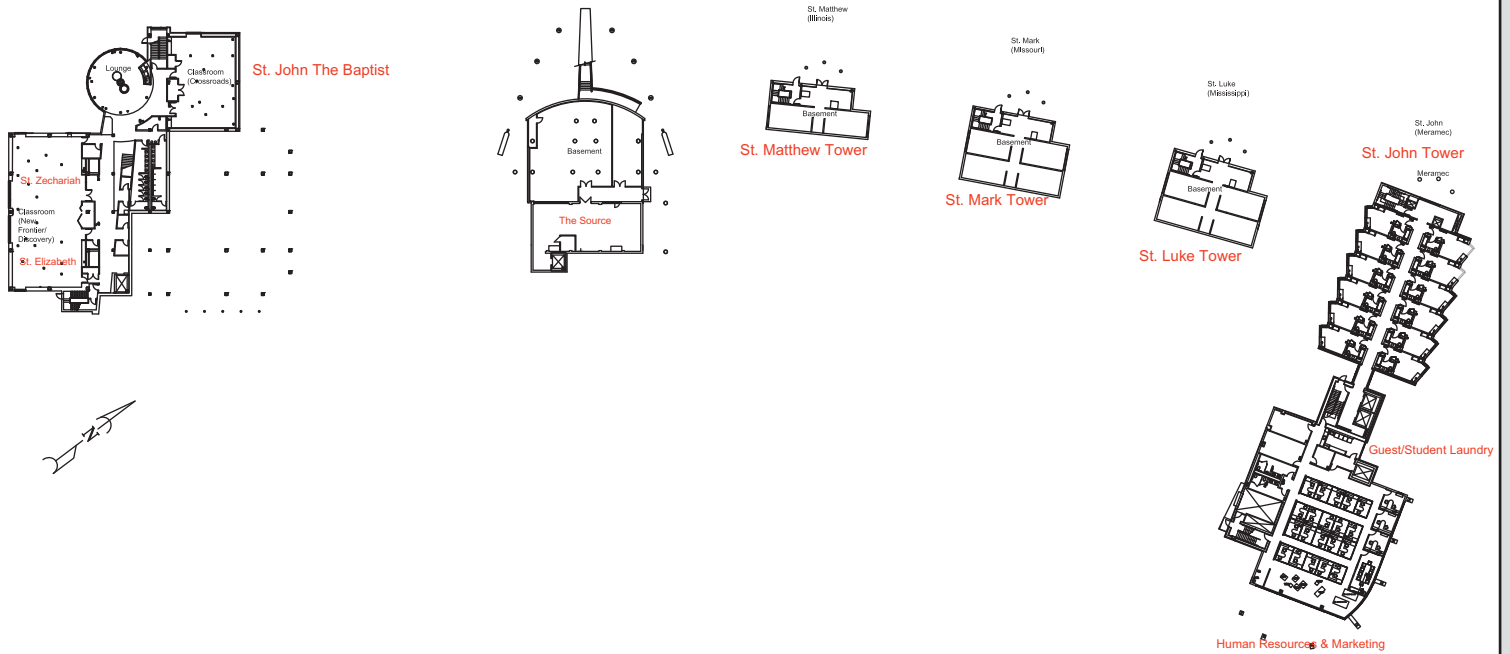


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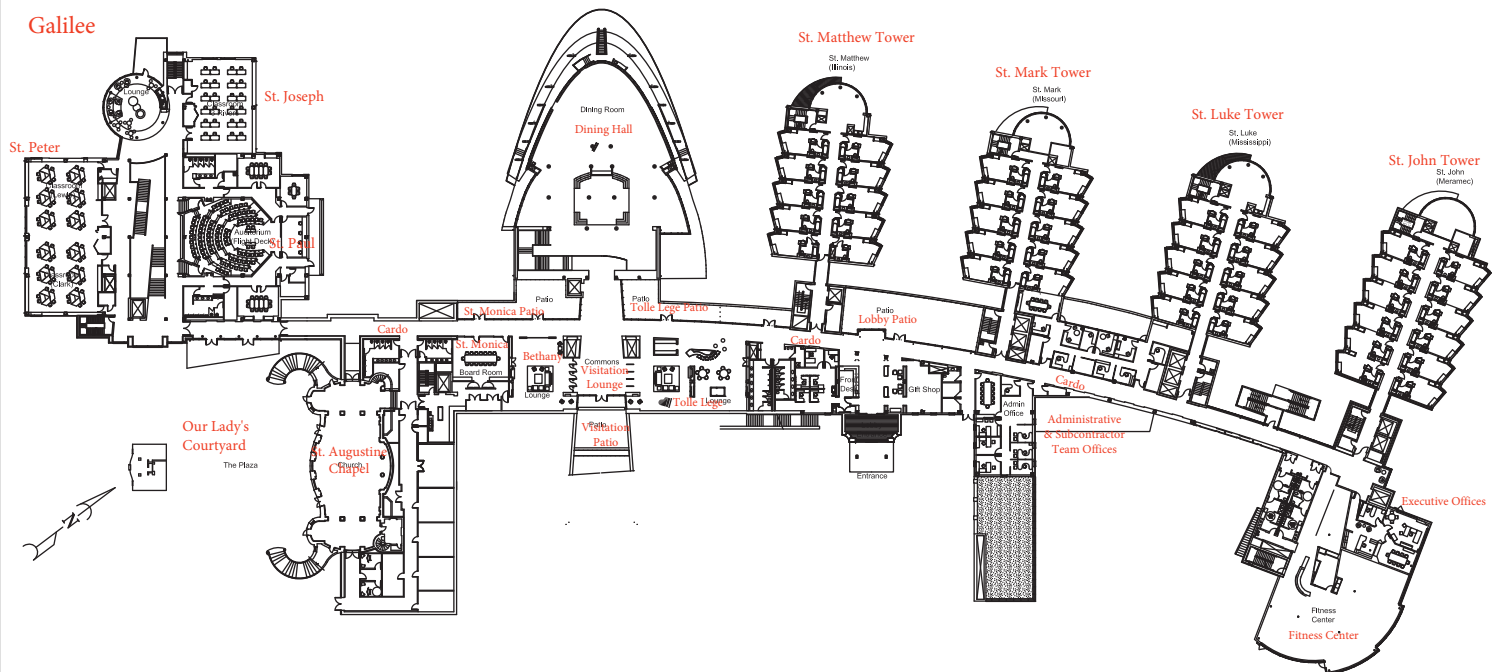
Augustine Institute - First Floor

Judean Wilderness



Augustine Institute - Third Floor

Galilee



SERRA LEADERSHIP RALLY SCHEDULE

Wednesday, January 21, 2026

5:00pm – 6:00pm	Cocktail Social with Cash Bar	Tolle Lege
5:30pm – 7:30pm	Dinner	Dining Room
7:00pm – 8:00pm	Augustine Facility Tour	Tolle Lege
9:00pm – 9:15pm	Augustine Night Prayer	Chapel
8:30pm – 10:00pm	Hospitality Suite	St. John Tower 6th Fl Lounge

Thursday, January 22, 2026

7:00am – 9:00am	Breakfast	Dining Room
8:00am – 3:00pm	Serra International Board Meeting	St. Joseph
8:00am – 3:00pm	Serra US Board Meeting	St. Zechariah
8:00am – 3:00pm	Serra Int'l Nominating Comm Meeting	St. Monica
11:30am – 12:00pm	Lunch for Tour Group	
12:00pm – 2:00pm	Lunch for Wednesday overnight guests	Dining Room
12:00pm – 3:30pm	Tour: Cathedral Basilica of St. Louis	(must pre-register)
1:00pm – 4:30pm	Registration	St. Peter
5:00pm – 6:00pm	Opening Mass	Chapel
6:00pm	24-hour Adoration Begins	Chapel
6:00pm – 6:30pm	Cocktails with Cash Bar	Tolle Lege
6:30pm – 7:30pm	Dinner	Dining Room
7:30pm – 8:30pm	Informal Meet and Greet	Tolle Lege
9:00pm – 9:15pm	Augustine Institute Evening Prayer	Chapel
9:00pm – 10:30pm	Hospitality Suite	John Tower 6th Fl Lounge

Friday, January 23, 2026

All Day	Adoration	Chapel
7:00am – 9:00am	Breakfast	Dining Room
8:00am – 12:00pm	Registration/Information	St. Peter
8:00am – 3:00pm	Serra Int'l Nominating Comm Meeting	St. Monica
8:15am – 9:15am	Holy Hour Reflection with Dr. Ben Akers	Chapel
9:15am – 4:30pm	Exhibitors	St. Joseph
9:15am – 9:30am	Break	St. Joseph
9:30am – 9:50am	Augustine Institute Welcome: Dr. Timothy Gray	St. Peter
9:50am – 10:15am	US Council Welcome: Dr. Anne Roat	St. Peter
10:15am – 11:20am	Serra US President Anne Roat and Serra International President Emanuele Costa: Strategic Plan	St. Peter
11:30am – 12:30pm	Buffet Lunch	Dining Room
12:30pm – 2:00pm	Confessions	Chapel

12:45pm – 1:15pm	Sr. Karolyn Nunes, FSGM	St. Peter
1:15pm – 1:45pm	Serra US Vocations VP, Moira Leite	St. Peter
1:45pm – 2:00pm	BREAK	St. Joseph
2:00pm – 2:30pm	Fr. Tony Ritter	St. Peter
2:30pm – 3:00pm	Serra US Programs VP Gino Dimattia	St. Peter
3:00pm – 3:15pm	BREAK	St. Joseph
3:15pm – 3:45pm	Fr. Paul Hoelsing	St. Peter
3:45pm – 4:15pm	Serra US Membership VP Candice Tyrell	St. Peter
5:00pm – 6:00pm	Mass Celebrated by Fr. Hoelsing and Fr. Ritter	Chapel
6:00pm – 6:30pm	Cocktails with Cash Bar	Dining Room
6:30pm – 7:30pm	Buffet Dinner, Missionaries Awards	Dining Room
7:30pm – 8:30pm	Townhall Meeting	Dining Room
9:00pm – 9:15pm	Augustine Institute Evening Prayer	Chapel
9:00pm – 10:30pm	Hospitality Suite	St. John Tower 6th Fl Lounge

Saturday, January 24, 2026

12:00am – 3:00pm	Adoration	Chapel
7:00am – 9:00am	Breakfast Available	Dining Room
8:00am – 12:00pm	Information	St. Peter
8:30am – 3:00pm	Exhibitors	St. Joseph
8:30am – 9:00am	Rosary	St. Peter
9:00am – 9:15am	BREAK	St. Joseph
9:15am – 9:45am	Bishop Thomas Daly	St. Peter
9:45am – 10:15am	Serra US Communications VP Don Simoneaux	St. Peter
10:15am – 10:30am	BREAK	St. Joseph
10:30am – 11:00am	Fr. Jorge Torres	St. Peter
11:00am – 11:30am	Serra US Cultural Outreach VP Jesse Gallegos	St. Peter
11:30am – 12:00pm	Siempre Adelante Awards	St. Peter
12:00pm – 1:30pm	Lunch	Dining Room
12:00pm – 12:35pm	Tour of Chateau (signup required upon arrival)	Lobby
12:45pm – 1:20pm	Tour of Chateau (signup required upon arrival)	Lobby
1:30pm – 2:30pm	Breakout Session #1	(see pp. 14-15 for choices)
2:30pm – 2:45pm	BREAK	St. Joseph
2:45pm – 3:45pm	Breakout Session #2	(see pp. 14-15 for choices)
4:30pm – 5:30pm	Mass Celebrated by Bishop Daly	Chapel
5:30pm – 6:15pm	Cocktails with Open Bar	Dining Room
6:15pm – 8:00pm	Banquet Dinner	Dining Room
9:00pm – 10:30pm	Hospitality Suite	St. John Tower 6th Fl Lounge

Sunday, January 25, 2026

7:00am – 9:00am	Breakfast	Dining Room
8:00am	CAO Meeting	St. Monica

Welcome to the Rally

Welcome to St. Louis and to the 2026 Serra Leadership Rally. We are thrilled to host this U.S. National Serra event at the Augustine Institute. Our planning committee has dedicated significant effort to ensure that you have a rewarding and valuable experience during your time here.



This year, we are excited to introduce a new format by utilizing a retreat center instead of a traditional hotel. The venue is designed to encourage you to reflect on and renew your commitment to Serra leadership. We sincerely hope that you find the presentations informative, the speakers inspiring, and the Liturgies uplifting. Each session aims to give you tangible takeaways to bring back to your club officers.

Please, make the most of this beautiful campus. Explore the trails, weather permitting, or bask in the picturesque views of the Missouri River for moments of serenity throughout the weekend. For those who prefer indoor activities, the fitness center is open 24 hours daily. The Augustine Institute staff are here to make you feel comfortable and welcome.

We are delighted to offer a true Chapel space for 24-hour Adoration and daily Liturgies. Please take advantage of this wonderful opportunity for prayer and reflection. The Augustine Institute has graciously extended an invitation for us to participate in their Evening Prayer on Thursday and Friday evenings at 9:00pm.

We genuinely hope you have a fruitful and enriching conference experience.

Suzanne Smith and Marvin Winkeler
2026 Serra Leadership Rally – Co-Chairs



ARCHDIOCESE OF ST. LOUIS

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November 18, 2025

Dear Serrans,

I wish to welcome you to St. Louis and the Archdiocese of St. Louis for this year's meeting of Serra International. I am grateful that we are able to host this year, and I look forward to joining you for Mass at Augustine Institute on Thursday, January 22, 2026.

As you know, the work of fostering vocations is on-going and requires the participation of all the faithful. Serra Clubs across the world are vital to that work and often provide the energy, prayers and resources to aid the local Church in accompanying our youth to hear and answer the call to follow Jesus. For that the entire Church is grateful!

Among the blessings I count in our diocese is the presence of Kenrick-Glennon Seminary, which continues to provide the formation for most of our college seminarians. If asked, our seminarians would name our Serrans as those who have been a great help to them as they pursue the Lord's call.

"I'm holding all of you in my prayers as you gather. May this convention be filled with grace and bring blessings to each of you and to Serra International."

Sincerely yours in Christ,

A handwritten signature in black ink that reads "Mitchell T. Rozanski".

Most Reverend Mitchell T. Rozanski
Archbishop of St. Louis



16805 New Halls Ferry Road
Florissant, MO, 63034
AugustineInstitute.org

Dear Friend,

Greetings in Christ! Welcome to the Augustine Institute. I am thrilled that you are here. This beautiful campus has been a gift to us and, we believe, for the whole Church – as we seek to expand our mission of helping others understand, live, and share their faith.

Your mission as Serrans to inspire and promote vocations to the priesthood and religious life, is so important for the life of the Church and the salvation of souls. As Matthew 9:37-38 says, “The harvest is plentiful, but the laborers are few; therefore, pray earnestly to the Lord of the harvest to send out laborers into his harvest.” We are deeply grateful for your good work, and we are glad to join you in it.

Since our beginning, the Augustine has educated countless young people who have gone on to seminary and religious life and we continue to have several religious who are enrolled in our online master’s programs, while remaining at work or in formation in their convents and religious houses.

Through God’s grace, countless vocations have surely been fostered and encouraged by Augustine Institute content as found on *Formed*, our *Amen* prayer app, and our old *Lighthouse Catholic Media* kiosks, as well as through our formation programs like *Symbolon* and *Lectio*. In short, we too love our priests and religious and are grateful to be at work in service to them and to the Church!

I pray your souls will be rejuvenated during your stay and that you will go back into the world eager to continue the important work the Lord has given you. I hope you feel very welcome here. Let’s pray for one another.

Shalom,

A handwritten signature in black ink, appearing to read "Tim Gray", with a stylized flourish at the end.

Tim Gray

GRADUATE SCHOOL
OF THEOLOGY

formed

Amen

WORD • LIFE

Events &
Retreats



Serra's United States Council

Episcopal Adviser

Most Reverend Thomas A. Daly
Bishop of Spokane, WA

President

Anne Roat
Serra Club of Lafayette, IN

President-Elect

John Halloran, Jr
Serra Club of Lake Charles, LA

Vice President Vocations

Moirá Quinn Leite
Serra Club of Arlington, VA

Vice President Programs

Gino DiMattia
Serra Club of Lima, OH

Vice President Communications

Donald Simoneaux
Serra Club of North Central Dallas, TX

Vice President Cultural Outreach

Jesse Gallegos
Serra Club of Harlingen, TX

Vice President Membership

Candice Tyrrell
Serra Club of North Houston, TX

Secretary

Suzanne Smith
Serra Club of St. Louis, MO

Treasurer

Edward Tyrrell
Serra Club of North Houston, TX

Immediate Past President

J Michael Downey
Serra Club of Des Moines, IA

Central Region Director

Juanita Smith
Serra Club of Wichita, KS

Great Lakes Region Director

Frank Hartge
Serra Club of North Columbus, OH

Southeast Region Director

Vacant

North Central Region Director

Cathleen Ahern
Serra Club of Mankato, WI

Pacific Northwest Region Director

RoseMarie Stimpfl
Serra Club of Colorado Springs, CO

Pacific Region Director

Anne Champagne
Serra Club of City of Orange, CA

Mountain Region Director

Eleanor Gentilini
Serra Club of Colorado Springs, CO

South Central Region Director

Ronald Allen
Serra Club of North Houston, TX

Northeast Region Director

J Michael Downey
Serra Club of Des Moines, IA

Executive Director

John M. Liston

January 2026

Dear Serrans and Honored Guests,

On behalf of the United States Council of Serra International, I want to welcome you to the Augustine Institute in St. Louis, Missouri, and our annual Serra Rally. It is indeed a privilege to be able to gather here with so many mission-driven individuals. As Serrans we are here to reflect more deeply, learn from experts, be spiritually enriched, and reinvigorate our dedication to Serra during our time together.

You will notice that our Rally is a little different this year. The US Council Board listened to your recommendations and found a different type of venue to keep our costs down. We also heard your suggestions about wanting more hands-on learning opportunities and we have scheduled relevant breakout sessions. And we paid attention to your desire to be fed spiritually and so we are continuing to have inspiring liturgies, Confession, Adoration, and shared prayer.

Please take this opportunity to participate in everything the Rally has to offer. Attend all the sessions and take time to choose breakouts that best suit your needs. Listen to our speakers and ask questions. Use your program to take notes - jot down things you want to remember and items you want to share with others. Be present during Mass, pray the Rosary for Vocations with our Regional Directors, and take advantage of the Sacrament of Confession. And most importantly, sign up for Adoration to pray for the success of our critical mission.

Finally, at the end of the Rally – decide what you want to take home with you. Everything you learned here; everything you experienced; everything you reflected on – needs to be shared with your Local Serra Club. The true value of this Leadership Rally only comes when we take it home and share it with other Serrans. Determine who needs to hear about what you learned at the Rally and then be sure to share it.

Thank you for being a Serran! Thank you for being in St. Louis at the Leadership Rally! Thank you for caring about Vocations! Your US Council Board is thrilled to be here with you!

Siempre Adelante!

God bless,

Dr. Anne D. Roat
President, United States Council
Serra International

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(312) 419-7411

MEET OUR SPEAKERS



Most Reverend Mitchell Rozanski

Archbishop, Diocese of St. Louis

Archbishop Rozanski was born in Baltimore, Maryland, on Aug. 6, 1958, the first of three sons born to Alfred and Jean Rozanski. The family lived in Fells Point, Maryland, where they attended Holy Rosary Parish. When he was eight years old, the family moved to Dundalk and the parish of the Sacred Heart of Mary, Graceland Park, Maryland, where he attended the parish elementary school. After graduating from Our Lady of Mt. Carmel High School (Essex), he received his undergraduate degree from the Catholic University of America before entering the Theological College at the Catholic University of America, where he received seminary training.

He was ordained a priest of the Archdiocese of Baltimore at the Cathedral of Mary Our Queen on Nov. 24, 1984. He served for 20 years in several parishes in the archdiocese until 2004.

On July 3, 2004, Pope John Paul II appointed him Auxiliary Bishop for the Archdiocese of Baltimore. He was ordained a bishop on Aug. 24, 2004, at the Cathedral of Mary Our Queen. At the time, he was the youngest bishop in the United States.

Pope Francis appointed him as bishop of the Diocese of Springfield, Massachusetts, on June 19, 2014. He was installed on Aug. 12, 2014, by Cardinal Sean O'Malley, OFM Cap. The Most Reverend Mitchell T. Rozanski has served as the 10th Archbishop of St. Louis since Aug. 25, 2020.



Most Reverend Thomas Daly

Bishop, Diocese of Spokane

Bishop Daly was born on April 30, 1960, baptized at St. Brendan Catholic Church in San Francisco, and educated at St. Brendan's parochial school. He attended De La Salle Christian Brothers High School in Concorde and received a Bachelor of Arts from the University of San Francisco in 1982. He then entered seminary with the Archdiocese of San Francisco and received his formation from St. Patrick Seminary and University in Menlo Park.

Bishop Daly was ordained to the priesthood by Archbishop John Quinn at the Cathedral of Saint Mary of the Assumption in San Francisco on May 9, 1987. He was appointed the parochial vicar of Our Lady of Loretto Parish in Novato and a teacher and campus minister at Marin Catholic High School in Kentfield. In 1992, he began full-time ministry at Marin High School, serving on the faculty for over 10 years.

Pope Benedict XVI named him auxiliary bishop of San Jose and titular bishop of Tabalta on March 16, 2011. He was consecrated bishop on May 25, 2011. On Sept. 16, 2013, Archbishop Salvatore Cordileone named him the archdiocesan seminary's interim president/rector. Daly was the first rector who did not belong to the Society of St. Sulpice.

Pope Francis named him the seventh Bishop of Spokane on March 12, 2015. Bishop Daly was installed on May 20, 2015. He currently serves as the chairman of the USCCB Committee of Catholic Education and is the national chaplain for Serra International.



**Dr. Benjamin Akers: "Mark 3:13-19 — Jesus Appoints the Twelve,"
Friday, 8:15am
Augustine Institute**

Dr. Akers is an Associate Professor of Theology and previously served as the Assistant Dean of the Augustine Institute Graduate School. He is also the Chief Mission Officer of the Augustine Institute's FORMED.org platform, which is a streaming platform providing trustworthy and inspiring Catholic video, audio, and eBook content from the Augustine Institute, Ignatius Press, and more than 60 other partners. FORMED.org helps parishes, families, and individuals explore their faith anywhere. He joined the Augustine Institute in 2015.

Previously, Dr. Akers served as the director of the Denver Catholic Biblical and Catechetical Schools and was an adjunct for the St. John Vianney Theological Seminary. His experience living and studying in the heart of the Catholic Church in Rome, Italy, has inspired him to teach theology in a way that integrates history, art, literature, and spirituality.



**Father Paul Hoelsing: "'To send forth laborers for the harvest' –
Supporting Vocations in the New Apostolic Age," Friday, 3:15pm
Diocese of Omaha**

Father Hoelsing, who grew up on the family farm near Menominee and in St. Boniface Parish, learned from his parents both the value of hard work and a commitment to education. With his mother's encouragement and support, his father earned two master's degrees and taught high school and college agronomy, all while working the farm.

Following Father Hoelsing's ordination for the Omaha archdiocese in 2002, educating and mentoring young people soon became an integral part of his priestly service. During his first assignment as assistant pastor of St. Bernard Parish in Omaha, he also served as chaplain and teacher at Roncalli Catholic High School. He then served two years as associate pastor of St. Patrick Parish in O'Neill while also teaching at the parish's St. Mary High School.

In 2008, he became the archdiocese's vocations director and served in campus ministry at the University of Nebraska at Omaha and in a support role at Wayne State College. He was elected president of the National Conference of Diocesan Vocation Directors in 2013 and served on the faculty of the Institute for Priestly Formation in Omaha.

Father Hoelsing joined Kenrick-Glennon Seminary's faculty in 2015 as dean of seminarians and director of human formation, became vice-rector for formation in 2019 and president-rector in 2022.



**Sr. Karolyn Nunes, FSGM: "Learning from the Master: A Look at Jesus,
the Vocation Director, His Mode and His Method," Friday, 12:45pm
Sisters of St. Francis of the Martyr St. George**

Sister M. Karolyn Nunes entered the Sisters of St. Francis of the Martyr St. George in 2005. A native of Rhode Island, she is a graduate of Franciscan University of Steubenville having received a Bachelor's degree in Theology with a concentration in Religious Education and a Masters in Catechetics and Evangelization. Over the past 20 years, she has

worked in the field of catechetics and youth ministry in Tennessee, Illinois, New Jersey, and Kansas. She currently serves the community as vocation director which involves traveling to share her community's charism of merciful love in parishes, schools, retreats, and conferences throughout the country. Nothing brings her more joy than to help the people that she encounters experience the joy and fullness of life that the Father desires for all of us in relationship with his son, Jesus.



Father Anthony Ritter: "Local Vocations," Friday, 2pm
Diocese of St. Louis

Fr. Tony Ritter is a native of St. Louis. He was ordained to the priesthood in 2019. He was first assigned as Associate Pastor of St. Francis Borgia Parish. While there, he taught part time at St. Francis Borgia High School. In 2023, he was assigned to serve as the Vocation Director for the Archdiocese of St. Louis. He has one sibling: a younger sister who is a cloistered Norbertine nun in Tehachapi, CA and two loving parents who are looking to adopt grandchildren! **Special Note: During Mass with Fr. Ritter on Friday, we will take up a special collection for the St. Louis Vocations Office's "Souls and Goals" event this Spring. At this activity, the priests and seminarians play soccer with each other and invite youth groups from the Archdiocese to cheer them on. Your donations at this collection will help with the event's expenses.**



Father Jorge Torres: "The State of Vocations in the United States,"
Saturday, 10:30am
Diocese of Orlando

Father Jorge Torres a priest of the Diocese of Orlando, was appointed back in August of 2022 as the next Executive Director of the U.S. Conference of Catholic Bishops' (USCCB) Secretariat for Clergy, Consecrated Life and Vocations (CCLV). Father Torres has served in the Secretariat for Evangelization and Catechesis as a Specialist of the Eucharistic Revival initiative since June 2021.

Father Torres holds an undergraduate degree from St. John Vianney College Seminary in Miami and a Master's in Divinity from St. Vincent de Paul Regional Seminary in Boynton Beach, Florida. Ordained to the priesthood in 2005, he has served as a parochial vicar of St. Ann Catholic Church in Haines City, Most Precious Blood Catholic Church in Oviedo, and as pastor of Holy Redeemer in Kissimmee and of Our Lady of Lourdes in Melbourne.

Father Torres' priestly ministry includes service as chaplain for campus ministry at the University of Central Florida, Vocation Director of the Diocese of Orlando, and secretary of the National Conference of Diocesan Vocation Directors. In 2021, Fr. Jorge was asked to be part of the Eucharistic Revival at USCCB and later became the Executive Director of the Secretariat for Clergy, Consecrated Life and Vocations.



*Be with
Jesus*

24-Hour Adoration

starting Thursday at 6pm until Saturday at 3pm in the Chapel

Choose your Breakout Sessions



Whether you're looking to grow your club, deepen your mission, or sharpen your communication tools, these sessions are packed with inspiration, practical strategies, and expert insights.

Breakout Session #1 | 1:30 pm – 2:30 pm

Amplify Your Club's Voice: Practical Tools for Communications (pp. 28-29)

Speaker: Christa Pichler

Location: St. Elizabeth

Strong communication is essential to growing your Serra Club and sharing the mission of vocations. In this session, Christa Pichler will draw on her experience designing Serra websites and advising clubs nationwide to highlight best practices for websites, social media, email, and print. You'll see real examples of what works, learn practical tips you can put into action right away, and leave with a simple checklist for strengthening your club's outreach. The session will wrap up with Q&A around your biggest communication challenges.

Ignite Vocations: Using Serra SPARK to Build Local Programs (pp. 24-25)

Speaker: Moira Quinn Leite

Location: St. Peter

Explore how SerraSPARK.org can transform your club meetings into vocation-building powerhouses! Learn to navigate the site, use its videos and editable helper documents, and collaborate with Diocese Vocation Directors to launch impactful programs tailored to your community.

Fuel the Flame: Membership Retention Through Mission & Holiness (pp. 26-27)

Speaker: Gino DiMattia

Location: St. Zechariah

Retention starts with purpose. Discover how club meetings can nurture members' call to holiness and reinforce their role in our shared mission. Plus, get inspired by the 7 Serrans Prayer Program—a spiritual anchor for every club.

Spiritual Leadership: Chaplains Roundtable

Speaker: Bishop Daly

Location: St. Monica

A special gathering for chaplains to reflect, connect, and share their unique role in guiding Serra's spiritual mission. Don't miss this opportunity to hear directly from Bishop Daly and fellow chaplains.

Breakout Session #2 | 2:45 pm – 3:45 pm

Growing with Purpose: Membership & Cultural Outreach (pp. 22-23)

Speakers: Candice Tyrrell & Jesse Gallegos

Location: St. Peter

Join this dynamic panel as they share real-world success stories in attracting new members through intentional membership strategies and cultural outreach. Discover how embracing diversity can energize your club/district and expand your reach in meaningful and practical ways.

Inbox Impact: Emailing with Confidence in Club Express

Speaker: Don Simoneaux

Panelists: Christa Pichler and Lawrence Neuhoff

Location: St. Elizabeth

This session begins with Don Simoneaux walking through the essentials of using Club Express for effective email communication—creating lists for committees or members, building a simple reusable template, and avoiding common pitfalls like attachments. Then, in a workshop format, you'll have the chance to follow along on your own computer as we guide you step by step through sending a test email. We'll close with a 20-minute panel discussion featuring Lawrence Neuhoff and Christa Pichler, where you can bring your questions and hear practical insights from Serra leaders who use these tools regularly.

Finance Fundamentals: Treasurer Best Practices (p. 30)

Speaker: Ed Tyrrell

Location: St. Monica

Get clarity on budgets, audits, donation tracking, and filing the right version of the 990. Whether you're a seasoned treasurer or new to the role, this session offers practical tips and insights to keep your club financially sound.

Leadership Recognition

The Face of Serra Award

The Face of Serra Award recognizes Serrans who have gone above and beyond in carrying out the responsibilities of District Governor. These individuals are true leaders in effectively advocating for the district's clubs, acting as mentors in maintaining focus on our ministry in their clubs, and advancing the direction set by Serra International and its US Council.

2026 Recipients:

Central Region - Marvin Winkeler
Central Region - Pat McAnany
Great Lakes Region - Janet Dell-Freeman
North Central Region - Debbie Koop
Rocky Mountain Region - Nancy Akers
Northeast Region - Honorable Edward J. Reynolds



The Heart of Serra Award

The Heart of Serra Award recognizes a Serran who has gone above and beyond in carrying out the responsibilities of Regional Director. This individual has been a true leader in effectively advocating for the region's clubs, acting as a mentor in maintaining focus on our ministry in their clubs, and advancing the direction set by Serra International and its US Council.

2026 Recipient:

To be announced

Membership Growth



Missionaries of St. Junipero Serra Membership Awards

The Missionaries of the Saint Junipero Serra Award encourages and rewards membership growth in United States Serra Clubs.

For the contest period from July 1, 2024, to June 30, 2025, a record number of 151 clubs registered to compete. We gained 832 new members (gross). The net gain was 130, which means we need to work on retention. The following are the top three winners of the contest in the large and small categories:

Large Club Category:

1st Place: Reno, NV	27 new members	50.94% increase	Cash Award \$1000
2nd Place: Miami, FL	26 new members	20.00% increase	Cash Award \$500
3rd Place: Nativity, TN	18 new members	72.00% increase	Cash Award \$250

Small Club Category:

1st Place: Lubbock, TX	10 new members	41.67% increase	Cash Award \$500
2nd Place: Northwest Indiana, IN	8 new members	38.10% increase	Cash Award \$375
3rd Place: Santa Clara, CA	7 new members	46.67% increase	Cash Award \$250

SIEMPRE ADELANTE AWARD SURVEY



U.S. Serra Council Annual US Club Presidents Survey 2026

***Siempre Adelante* Award:** The intention of this survey is to enable you to evaluate your club annually.

Club Information:

Club Name: _____

Club President's Name: _____

Club President's Email: _____

District Governor or Regional Director Approval:

Signature: _____ Date: _____

Club Operations:

- | | | |
|---|-----|----|
| 1. Club Express membership portal is up to date. | YES | NO |
| 2. Club officers' contact information on Club Express is updated. | YES | NO |
| 3. The club holds at least one in-person meeting each month. | YES | NO |
| 4. The club board meets at least four times each year. | YES | NO |
| 5. Club has VPs of Communications, Membership, Programs, and Vocations. | YES | NO |
| 6. Club met with the Bishop or his representative this year. | YES | NO |
| 7. Club met with the Diocesan Vocation Director. | YES | NO |

National Vice President Committee Calls:

- | | | |
|---|-----|----|
| 8. The Club VP of Communications attends. | YES | NO |
| 9. The Club VP of Membership attends. | YES | NO |
| 10. The Club VP of Programs attends. | YES | NO |
| 11. The Club VP of Vocations attends. | YES | NO |
| 12. A Club Member attends the Cultural Outreach meetings. | YES | NO |

Leadership Training:

- | | | |
|--|-----|----|
| 13. All club officers have attended Spring Training or viewed videos. | YES | NO |
| 14. The Club has provided a New Member Orientation this year. | YES | NO |
| 15. The Club reviewed the New Member Orientation at a meeting this year. | YES | NO |
| 16. The Club held a membership drive after Masses in parishes this year. | YES | NO |

Financial:

- | | | |
|---|-----|----|
| 17. The Club Treasurer attended US Council training. | YES | NO |
| 18. The Club's Serra International dues are paid. | YES | NO |
| 19. The Club's US Council dues are paid. | YES | NO |
| 20. The Club's Federal Tax filing is completed for 2025. | YES | NO |
| 21. The Club's Treasurer provides a monthly financial report. | YES | NO |

Participation:

- | | | |
|---|-----|----|
| 22. A club officer attended the US Leadership Rally in January 2026. | YES | NO |
| 23. A club officer attended the SI Convention in July 2026. | YES | NO |
| 24. The Club attended a District/Regional conference or retreat this last year. | YES | NO |
| 25. The Club returned the <i>Siempre Adelante</i> Evaluation. | YES | NO |

Club Vocation Activities:

- | | | |
|---|-----|----|
| 26. The Club has attended Adoration for Vocations as a group. | YES | NO |
| 27. The Club has attended Mass as a group. | YES | NO |
| 28. The Club sponsors a Holy Hour for Vocations. | YES | NO |
| 29. The Club participates in the Adopt a Seminarian program. | YES | NO |
| 30. The Club participates in the Seven Serrans program. | YES | NO |
| 31. The Club sponsors Altar Server awards. | YES | NO |
| 32. The Club celebrates Vocation related events. | YES | NO |

Please list other Vocation Activities: _____

This form must be completed and returned to the US Council by **August 15, 2026**. Email to anne.roat@gmail.com or snail mail to Dr. Anne D. Roat, 202 Hibiscus Drive, Lafayette, IN 47909.

SIEMPRE ADELANTE AWARD EXPLANATION

August 15, 2025

Dear Serra Club President,

This letter is to explain the new *Siempre Adelante* Award that the United States Council of Serra International is beginning. The award is based on what your club is already doing and the survey that you complete will serve as a yearly report on your club to the US Council. All the questions need only a yes or no answer and deal only with those items your club should already be doing. The time period for the award begins on August 1, 2025, and ends on July 31, 2026. A short explanation of the survey may be found below.

Annual US Club President's Survey, 2025 - 2026

Club Operations:

This section primarily deals with Club Express, our club management software, which is used by both Clubs and the Staff in Chicago to keep up with all members of Serra. Immediately following club elections, all clubs need to make sure that the Club Express files are up to date. Clubs may contact the Chicago Office to help update officers.

National Vice Presidents Committee Virtual Meetings:

Each Vice President of the US Council presents a virtual informational meeting about his or her Serra committee three times per year. The corresponding Club Vice President should attend all the meetings given by the US Council Vice President. If the club VP cannot attend one or more of the meetings, they should let the VP at US Council Level know or they may ask another Serran to attend. They should ask for the recorded version of the meeting, or meeting notes and review it.

Leadership Training:

Spring Training by the club officer cannot be missed. Either attend the training in your District in person, attend the zoom meeting as it is scheduled, or review the recorded version of the meeting. There is an extraordinary effort put into presenting these training sessions and they are updated each year. Even if you have been in your position for several years, by attending this training you will be kept up to date.

Financial:

The training for the role of Club Treasurer is critical. If there are any IRS changes or Serra International changes in Treasurer responsibilities, this is where they will be communicated to our Club Treasurers. The Club Treasurer must also provide a financial report at every board meeting and whenever requested by the Club President. Clubs may only check "Yes" for Serra US Council and International dues if they were paid in full and on time. Remember that 990's are due to the IRS, 5 ½ months after the end of your club's fiscal year. The US Council Treasurer is always willing to answer your questions.

Participation:

It may be necessary to provide some of the travel funds for the attendee. This is each club's decision. So, remember that advance planning may be required.

Club Vocation Activities:

Since Serra is an organization that promotes Religious Vocations, it is imperative that all members participate in some activity each year to further our primary mission. Please list any other vocation activities that your club sponsors or participates in.

District Governor or Regional Director Approval:

The Survey covers August 1, 2025, through July 31, 2026. This annual US Club Presidents Survey 2025 is to be completed, signed by your District Governor personally or electronically, and returned by August 15, 2026.

Thank you for all your work on behalf of our Serra mission and ministry. With your work and prayers, God will send us many holy vocations to the priesthood and vowed religious life.

Sincerely,

The Serra US Council Club Award Committee

Siempre Adelante

Gold Certificate recipients:

Fort Worth, TX
Louisville, KY

Owatonna Area, MN
Southeast Kansas City, MO



Silver Certificate recipients:

Arlington Metro, TX
Bay Area, TX
Beaumont, TX
Bethlehem, PA
Bismarck-Mandan, ND
Boulder, CO
Bridgeport, CT
Central Arkansas, AR
Chicago, IL

Cascade, WA
Cincinnati NW, OH
Colorado Springs, CO
Detroit-Oakland, MI
East Harris, TX
El Paso, TX
High Desert, CA
Hunterdon County, NJ
Kansas City, MO North

Kearney, NE
McAllen, TX
Miami, FL
Nativity, TN
NW Hennepin, MN
Portland, OR
Reno, NV
Rochester, MN
Sioux Falls, IA

Southeast Kansas, KS
St. Louis, MO
Stockton, CA
Tri Cities, WA
University of Dallas, TX
Wabasha County, MN
Wheeling, WV
Williamson County, TN
Wright County, MN

Submitted by Candice Tyrrell, VP of Membership

- Prayer/Adoration – Serrans praying for holy vocations is key and prayed for every day. St. Junipero Serra pray for us!
- Schedule Eucharistic Adoration for Vocations.
- Awareness by Serra Hosted Events – Get the Word Out By:
 - Hosting the Traveling Crucifix/Chalice at Masses
 - 31 Club Rosaries for Vocations
 - “Called by Name” programs in parishes
 - Altar Server recognition Masses
- Announce the above awareness events in your parish bulletin. Catholic Newspaper, Catholic Radio, etc.
- Serra Prayer for Vocation Cards in Parishes.
- Printed tri-fold Brochures in all churches with your contact information. Have your Serrans hand out the Brochures after Masses.
- Triple team each prospect. Don’t give up, “Seven Touches” are required to reach a prospective Serran.
- Be excited and joyful when talking about Serra!
- Share “Mountain Top” experiences.
- Show impact on Seminarians (Christmas, Easter, Birthday, notes, thank you notes, etc.).
- Remind prospective Serrans we are in a crises for more Priests & Religious. Serra lifts up our Bishop, Priests, Sisters, Vocation Director, Deacons & Religious.
- State that it is not about what you get out of it but what you give.
- It is about God’s work and the future of our Church.
- Schedule Serra Recruitments at all your parishes with tables at the exit doors. Write the script for the Pastor/Priest to say at the end of Mass promoting Serra. A Serran may want to speak on Serra after the Priest. Have Serra Application forms on the tables along with brochures, Serra prayer cards and your Serra Banner setup. Have your Club name filled out on the Application Form. Inform prospects of the dues and let them know it is an investment for more Priests and Religious.
- Ask your Bishop to suggest promoting Serra to Pastors/Priests in their Homilies at Masses. Contact your Priest Deanery President and ask if you may speak at his Deanery Meeting to promote Serra!!!

Growing Membership is about sharing the Work & Joy of Serra!!!

Cultural Outreach Summary – July 2024 to Present

Submitted by Margarita Treviño Waters, VP of Cultural Outreach

St. Serra Club of Colorado Springs

Over the past year, I have had the privilege of serving as the Vice President of Cultural Outreach, a new and evolving role focused on building bridges between Serra and our Hispanic Catholic community. Below is a summary of the key activities, accomplishments, and ongoing efforts from July 2024 to the present:

Parish Outreach

Reached out to several Hispanic parishes, including Our Lady of Guadalupe, to introduce the Serra mission and invite participation. (On-going)

Set up informational tables after Spanish Masses, distributing brochures and handouts, answering questions, and collecting names of interested parishioners. (On-going)

Designed a Serra sign-up sheet to collect interest for future follow-up.

Use of a 5-foot Spanish-language Serra banner on loan from Jesse Gallegos, along with a Spanish table runner featuring our Serra logo, for visibility and engagement.

Distributed Serra posters in both Spanish and English to parishes. (On-going)

Cultural Outreach Team Formation

Formed a dedicated **Cultural Outreach team** that currently includes 8 members and continues to grow.

Members represent various parishes across the diocese and bring diverse perspectives and passion to our mission.

We meet monthly via Zoom to pray together, discuss outreach strategies, and brainstorm new ideas to support vocations within the Hispanic community.

Translations & Resource Development

Translated multiple Serra materials into Spanish, including:

“**Help Promote Vocations**” tri-fold brochure

“**Pray for Vocations**” Homebound handout

Eucharistic Holy Hour pamphlet used at various parishes (Ready to Print)

In-progress - working on translating the **Seminarian Prayer Calendar Book** to make it more accessible to Spanish-speaking families.

Program Development & Collaboration

Created an official **logo** to represent our outreach efforts and enhance our printed and digital materials.

Collaborating with **Jesse Gallegos, Vice President of Cultural Outreach** for Serra International, under the **USA Council** chapter, to share resources and document the process for building this new role from the ground up.

Working on a bilingual flyer titled “**Join the Mission: Pray for Vocations**” to be placed at all parishes with a significant Hispanic presence (pending board approval).

Ongoing Goals & Outreach

Continue growing team participation and strengthening relationships with Hispanic parishes.

Maintain a visible Serra presence at Spanish Masses.

Encourage use of our bilingual Serra materials, especially the Eucharistic Holy Hour pamphlet, across the diocese.

Personally invite new members and follow up with referrals from current members and parish leaders.

While much of our work has focused on outreach to the Hispanic community, we are committed to engaging all cultural communities represented in our parishes. Our mission is inclusive, and we aim to expand our efforts to reflect the full diversity of our local Church.

Through prayer, personal outreach, and team collaboration, we remain committed to Serra’s mission of promoting religious vocations—especially among our underrepresented communities.

St. Junípero Serra, pray for us.

Always forward, never back!



A Collection of 31 Tools for Vocations

- All tools available on-line for download.
- <https://serraspark.org/> or <https://serraus.org/tag/serra-spark>

- | | | |
|--|---|--|
| #01 Adopt A Seminarian | #12. Rosaries for Vocations | #22. Video Resources on Religious Vocations for Different Ages |
| #02 Called By Name | #13. Parish Vocations Prayer | #23. St. Andrew and Miriam Dinners |
| #03. Altar Server Awards | #14. The 31 Club | #24. The Newman Ministries |
| #04. Traveling Chalice/Crucifix Program for the Parish | #15. Quo Vadis | #25. Master of Ceremonies / Master Server |
| #05. Focus 11 | #16. Promoting Vocations in Parishes via Social Media, Websites & Bulletins | #26. The Melchizedek Project |
| #06. Organizing Visits to Seminaries | #17. How to Organize School Visits for Seminarians and Religious | #27. Avow—A Discernment Program for Women |
| #07. Involving the Homebound in the Vocations Effort | #18. School Traveling Crucifix | #28. Diocesan Women's Discernment House |
| #08. Rosary Before Ordination | #19. Maintaining a Parish Vocations Ministry | #29. Annual Vocation Events ✓ |
| #09 Discernment Retreats | #20. Holy Hours | #30. Vocation Awareness Contests ✓ |
| #10. Parish Vocation Ministry | #21. Vocations Talks for Elementary, Middle and High Schools | #31. FOCUS Campus Ministries ✓ |
| #11. Priesthood Sunday | | |

SPARK: Built by Serrans for Vocation Directors

A service of Serra International, United States Council, in collaboration with the NCDVD.



Example of a Project Plan

For our example, we will outline a vocation project to hold a Holy Hour for Vocations using Serra SPARK Tool 20, *Holy Hours*

- | | | | | | |
|--|-------------|--|------------------|-------------|---|
| <ul style="list-style-type: none"> • Title: Parish Holy Hour for Vocations • Objective: To Organize, Promote and Conduct a Parish Holy Hour for Vocations • Project Team: <ul style="list-style-type: none"> Chairman (Serran or parish volunteer) Pastor or his delegate Parish Staff <ul style="list-style-type: none"> Administrative Music Ministry Committee Members <ul style="list-style-type: none"> Production—Script, program, publicity materials Hosts / ushers for holy hour Lectors / readers for program • Schedule and Tasks: (Example on next page) <table border="0"> <tr> <td>Days Before</td> <td></td> </tr> <tr> <td><u>Holy Hour</u></td> <td><u>Item</u></td> </tr> </table> • Budget | Days Before | | <u>Holy Hour</u> | <u>Item</u> | <ul style="list-style-type: none"> • From Tool 20: <ol style="list-style-type: none"> 1. Review the Summary and Outline for the tool. 2. Review the References 3. Got to the Serra SPARK Helpers and select one of the programs best suited to your needs. 4. Talk to your Pastor and gain his approval 5. Form your team 6. Develop a plan, schedule and budget 7. Obtain the Pastor's approval 8. Follow the plan for a successful Holy Hour |
| Days Before | | | | | |
| <u>Holy Hour</u> | <u>Item</u> | | | | |



Activity	Start (Days Before Event)	End (Days Before Event)
Meet with Pastor	90	85
Form committee	85	80
Planning	80	60
Pastor approves Plan	60	55
Start Publicity Program	60	5
Draft Script & Program	60	30
Coordinate with Music Ministry	55	30
Select Participants	45	25
Coordinate with facility staff	30	5
Rehearsal with all participants	30	2
Checkout the church	25	0
Conduct the Holy Hour	0	0

Programs in Serra: Reflections on Committees and Leadership

Our Mission

As Serrans, our mission is to support vocations. We do this in two ways:

- **In the present:** by building friendships with priests, sisters, and all religious.
- **For the future:** by encouraging seminarians, aspirants, and novices in religious orders.

At the heart of this mission is our own call to holiness. Fellowship and prayer are essential ways we grow closer to God as members of our local Serra club.

Learning from Clubs

Over the past year, I surveyed club members serving as Vice Presidents for Programs. Through emails, visits, and phone conversations, I sought to understand how clubs help members grow in holiness and support vocations.

Most clubs share a similar meeting structure. The VP for Programs ensures that gatherings are inspiring and informative. Approaches vary:

- Some clubs use a **committee format**, meeting separately to plan a year of speakers.
- Others **survey members** for topics of interest and then invite knowledgeable speakers.

Priests and sisters are the most frequent guests, sharing either the Church's teachings or their personal vocation stories. These presentations give Serrans a deeper understanding of what it means to serve the Church today. They also challenge us to reflect on how we, as married or single lay-people, are called to serve generously.

The Role of Leadership

Leadership is central to Serra's mission. Parish communities need to see the importance of our apostolate for vocations. Committees provide one way to strengthen leadership:

- They bring together both seasoned and new perspectives.
- They prevent the burden from falling on one person.
- They ensure continuity when a VP for Programs completes their term.

Practical challenges remain—many members hesitate to attend extra meetings. Successful solutions include:

- Scheduling during quieter times of the year.
- Using online platforms like Zoom or GoToMeeting.

- Meeting immediately before or after regular club gatherings.
- Combining correspondence through emails followed by a meeting.

These approaches create healthy committees that deliver quality, inspiring programs. Hospitality is key—members should be encouraged to bring guests, so every meeting reflects Serra’s mission.

Celebrating Vocations

One of the most popular events nationwide is the **affirmation dinner or luncheon**, where clubs show gratitude to priests, sisters, deacons, and other religious. Such gatherings strengthen our mission and highlight the love Serrans bring to their work.

Few experiences bring greater joy than attending a seminarian’s ordination or witnessing final vows of a religious. These moments embody the fruits of loving service: peace and joy.

Resources for Growth

The handbook *Serrans Called to Holiness* offers recommended devotions and books. It is included in every new member’s welcoming kit, available in both English and Spanish. Clubs simply notify Serra staff of new members and cover the kit’s cost. This resource is unique and invaluable.

Reflections from *Serrans Called to Holiness*

- Do I understand my vocation and strive to grow in holiness?
- Do I pray sincerely for vocations, not just recite the Serran prayer quickly?
- Do I act as leaven for vocations in my parish and community?
- Do I attend meetings and participate actively?
- Do I invite others to consider priesthood or religious life?
- Do I keep vocation literature on hand to share?
- Do I encourage others to join Serra?
- Do I choose constructive action over complaining?
- Do I let ego interfere with Serra’s mission?

Moving Forward Together

The Programs Manual, updated in 2025, provides guidance for VPs of Programs and reflects how we serve members today.

We are part of a global mission: **12,000 Serrans in over 500 clubs across more than 30 countries**. Take courage in knowing that together, we serve the Church faithfully.

Thank you for your dedication to your clubs.

Gino Dimattia
VP Programs, USA



SERRA CLUB COMMUNICATIONS



BASE COMMUNICATION PLAN

Key Platforms

- Website – public face and information hub
- Email Marketing – update members and supporters
- Social Media – share stories, events, and inspiration

If You Only Do 3 Things...

- Keep website homepage current
- Use an email platform (not personal email)
- Post on one social media platform consistently

Suggested Posting/Email Frequency

- Email newsletter: 1–2x per month
- Facebook: 2–3 posts/week
- Instagram: 1–2 posts/week
- Website updates: Monthly or tied to events

Who Should Manage Each Tool?

- Website → communications VP or tech volunteer
- Social media → anyone comfortable posting photos + using Canva
- Email → secretary, communications VP, or membership VP

Why have a Communications Plan?

- Growing membership _____
- Reaching younger Catholics (potential members and those discerning) _____
- Serving current members _____
- Promoting events _____

Create a password storage process for leadership / volunteer turnover. Store the following somewhere secure:

- Platform(s)
- Username / admin email
- Notes on who currently manages it

Next Steps

Which tools will we start or improve first? _____

Who is responsible? _____

What support do we need? _____



SERRA CLUB COMMUNICATIONS



Checklist of Communication Tools:

Select all that your club uses today or might want to employ in the future to communicate with current and future members:

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Website - ClubExpress through Serra International or WordPress or other option | |
| <input type="checkbox"/> Email Marketing Platform - ClubExpress, Flocknote, MailChimp, etc. | |
| <input type="checkbox"/> Social Media - Facebook, Instagram, LinkedIn | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Video Sharing Platform - YouTube, Vimeo, etc. | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Text Communications - DialMyCalls, Flocknote, etc. | <input type="checkbox"/> Other: _____ |

Checklist of Media to Promote the Serra Club and Vocations:

Select all that your club uses today or might want to employ in the future to communicate with current and future members:

- | | |
|---|--|
| <input type="checkbox"/> Brochure explaining club and its purpose | <input type="checkbox"/> Business cards for officers |
| <input type="checkbox"/> Handouts for prayer - bookmarks, prayer cards, etc. | <input type="checkbox"/> Merchandise shop on website |
| <input type="checkbox"/> Promotional fliers to post in parishes, etc. | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Graphics for sharing on social media or in bulletins | <input type="checkbox"/> Other: _____ |

Events and Prayer Services

Select all that your club uses today or might want to employ in the future to communicate with current and future members:

- | | |
|--|--|
| <input type="checkbox"/> Holy Hour for (Families, Vocations, Priests, Deacons, Consecrated Life, etc.) | <input type="checkbox"/> Sponsor events with Newman Centers or Catholic High Schools |
| <input type="checkbox"/> Monthly meetings with vocations speaker (in-person or zoom) | <input type="checkbox"/> Collaboration events or speakers with other Catholic groups |
| <input type="checkbox"/> Monthly Mass, Meeting, and Mixer (or similar) | <input type="checkbox"/> Other: _____ |

Notes

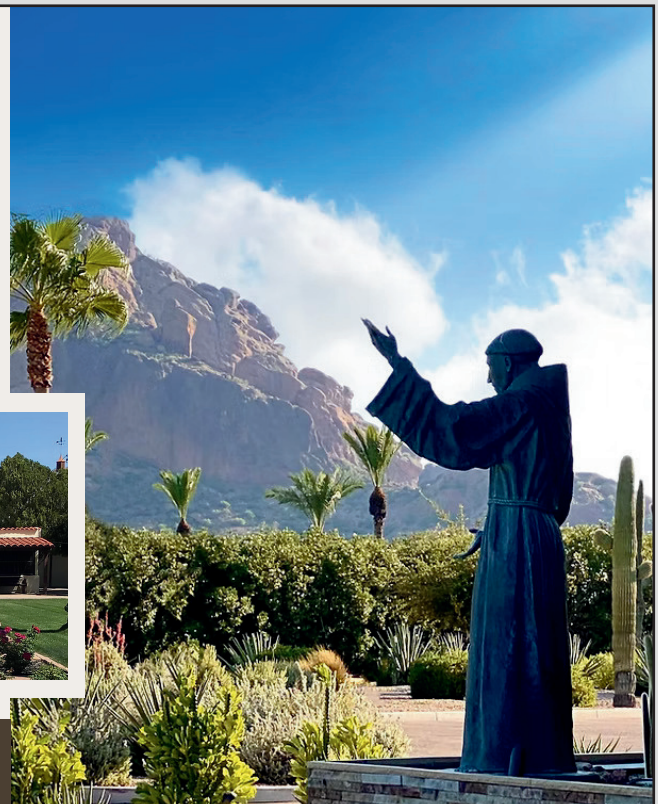
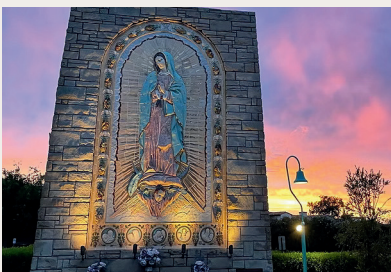


Importance of the Club Treasurer *The Top Ten*

1. Membership roster and count
2. Collect Club dues and pay SI and USAC dues
3. Reconcile Bank Account Monthly
4. Report on Club income and disbursements at each Board meeting
5. Properly document and pay club expenses
6. Timely file Annual Tax Return
7. Manage banking relationship
8. Record Retention
9. Membership roster and count
10. Collect Club dues and pay SI and USAC dues

SERRA LEADERSHIP RALLY 2027

JAN 28-31
Scottsdale AZ
**Franciscan Renewal
Center**



MARK YOUR CALENDARS

SEE YOU NEXT YEAR!

Thank you

Clergy and Religious

Most Reverend Mitchell Rozanski, Archbishop of St. Louis

Most Reverend Bishop Thomas Daly, Bishop of Spokane

Fr. Anthony Ritter, St. Louis Club Chaplain

Fr. Paul Hoelsing - Rector - Kenrick Seminary

Fr. Jorge Torres - USCCB - Office of CCLV

Augustine Institute Priests

Sister Karolyn Nunes, FSGM - Vocations Director



Augustine Institute

Dr. Tim Gray

Dr. Ben Akers

Amy Eschelbach

Tristan Goodwin

Juliana Tindall

Chef, Staff & Students

St. Louis Rally Committee

Maureen & Bob Ahrens

Angie Doerr

Dan Dykas

Maria Eberle

John Gorman

Bob & Mary Alice Helmsing

Barb Hussey

Mary & James Lewis

Bill & Phyllis Luehrmann

Jim & Gracemarie Miller

Ann Moloney

Serra Staff - Chicago

Giovana Rodriguez Garcia

John Liston

Barbara Luster

Anne McCormack

Paul Slomski

US Rally Committee

Mike Downey

Peter Jude

Moirá Leite

Ken Peet

Kimberly Rocha

Dr. Anne Roat

Greg Schwietz

Juanita Smith

Cathedral Basilica of St. Louis Tour

Msgr. Henry Brier - Rector

Tour guide and staff

Catholic Supply of St. Louis (provided rosaries)

Musicians

Scott Kennebeck (cantor - Cathedral Basilica of St. Louis)

John Walsh (piano - Cathedral Basilica of St. Louis)

Patty Schneier (cantor - from St. Ferdinand Parish)

Mike Miloszewski (piano - from St. Ferdinand Parish)

Anna Klein (flute - from St. Ferdinand Parish)

Sr. Marie-Therese Swiezynski (violin - from the Franciscan Sisters of the Martyr St. George)



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**SERRA'S 83RD
INTERNATIONAL
CONVENTION**

JULY 9-12, 2026



THE SERRA LEADERSHIP RALLY • 2026 USA COUNCIL • ST. LOUIS, MISSOURI

WELCOME TO ST. LOUIS

WHERE VOCATIONS TAKE FLIGHT

From the heart of the Midwest rises a gateway—not only to a nation, but to a calling.

St. Louis has long stood at the crossroads of faith, mission, and service. This year, Serra leaders from across the United States gather where vocations are strengthened through prayer, fraternity, and action.

Thank you for joining us at the **Serra Leadership Rally 2026 USA Council** where we renew our shared mission to support priests, consecrated religious, and future vocations, together, at the gateway where faith takes flight.

Join Serra leaders from across the United States.

St. Junipero Serra, pray for us.